



Final *Gemina* Portfolio

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Table of Contents

Introduction	3
Business Plan	4
Gemina Series Proposal	9
Gemina One-Page	14
Show Bible	16
Gemina Pilot Synopsis	22
Script Prototype	24
Gemina Budget Prototype	31
Gemina Storyboard of Pilot	36

Introduction

Welcome to Matrix Productions, a start-up production company that is set to make its mark in the entertainment industry. Focused on creating compelling and engaging content for young adults and teenagers, our company is thrilled to present an 8-episode crime mystery show called *Gemina* that we believe will capture the attention of audiences and keep them on the edge of their seats.

With a well-crafted plot, intriguing characters, and stunning visuals, *Gemina* is sure to capture the attention of audiences around the world. The series follows the story of a misunderstood teenage girl named Gemina Solace, who finds herself wrongly accused of a murder she didn't commit. Determined to clear her name and protect her town, Gemina takes matters into her own hands and embarks on her own investigative journey.

This paper includes a comprehensive business plan that outlines our strategy for bringing this show to life, along with the series proposal (including a one-pager), a show bible, a pilot synopsis, and script prototype. Additionally, we have included a budget prototype, which highlights the costs involved in producing the show and a storyboard to help visualize our vision for the show.

Matrix Productions is aiming to secure funding from major distributors such as Netflix, Amazon Prime, Disney+, and Apple TV which will be further discussed in this paper as to why they should consider financing us. We believe that this show has the potential to become a major hit and with the right backing, we are confident that *Gemina* will become a beloved addition to the crime mystery genre, captivating audiences for years to come. This paper will provide readers with a better understanding of our vision for the show and the steps we are taking to bring it to life.

Business Plan



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25th April, 2023

Executive Summary

Matrix Productions is a production company specializing in film and video production in Dubai, United Arab Emirates. Our mission is to create visually stunning and emotionally impactful content that tells a story and resonates with audiences. We are passionate about helping our clients bring their vision to life, whether it be a short film, a promotional video, or a feature-length production. This company firm was founded on the belief that film and video have the ability to inspire, educate, and amuse audiences in ways that no other media can. Our team is made up of seasoned experts that are committed to delivering our clients with the finest quality production services. Our creative vision, technical skill, and dedication to providing exceptional customer service, we feel, are the secrets to our success in the competitive film and video production market.

Company Description

Matrix Productions is a full-service film and video production firm that offers services from concept to completion. Our objective is to produce aesthetically appealing and emotionally moving material that tells a narrative and connects with people. We develop material for a wide range of customers, from tiny enterprises to large organizations, to help them reach their marketing and communication objectives. Our production process starts with ideation, where we work with our clients to understand their vision and develop a concept that aligns with their goals. We then move on to pre-production, where we plan and organize all aspects of the shoot, including location scouting, casting, and equipment rental. During the production phase, we use state-of-the-art equipment and techniques to capture high-quality footage, and in post-production, our editors and sound designers work to bring the footage to life with visual effects, color correction, and sound mixing. The goal of our company is to give our clients with a stress-free and fun production experience while providing high-quality video that surpasses their expectations.

We think that our dedication to great client service, technical skill, and an emphasis on narrative distinguishes us in the highly competitive film and video production market.

Mission Statement

The mission statement for Matrix Productions is: "To create visually stunning and emotionally impactful film and video content that tells a story and resonates with audiences. We are passionate about helping our clients bring their vision to life through exceptional customer service, technical expertise, and a commitment to the highest standards of quality and creativity."

The Production Team

Matrix Productions is a mid-sized production company with a talented and experienced team of professionals dedicated to bringing creative vision to life. Our management team is made up of individuals with a diverse set of skills and expertise, working together to provide exceptional customer service and deliver high-quality productions. Leading our team is Lojain Abu Naser, the CEO of Matrix Productions. With over 20 years of experience in the film and video production industry, Lojain brings a wealth of knowledge and expertise to the company. She oversees all aspects of the business, from project development to execution and delivery.

Working alongside Lojain is our creative director, Sofya Baker. Sofya has over a decade of experience in film and video production and is responsible for overseeing all creative aspects of our projects. She works closely with clients to understand their vision and ensure that it is realized in every aspect of the production. Our production team includes talented professionals in various roles, including producers, cinematographers, editors, and sound designers. Each team member brings a unique set of skills and expertise to their role, and together they collaborate to create outstanding productions for our clients.

***Gemina* Market Strategy**

Matrix Productions aims to capture a significant share of the TV series market by leveraging its strengths and addressing potential challenges through effective marketing strategies. A PEST analysis reveals that the growing demand for quality content, the rise of online streaming platforms, and increasing disposable income are favorable factors for the industry's growth. Meanwhile, SWOT analysis highlights our strengths in storytelling, technical expertise, and

customer service, as well as opportunities to expand our services and reach new markets. Our target audience is young adults and adults who are passionate about compelling storytelling and appreciate high-quality production values. Our main competitors are established production companies, including Netflix, HBO, and Amazon Studios. To stand out in this highly competitive market, we will differentiate ourselves by focusing on producing original and innovative content that resonates with our target audience.

We plan to make money through a variety of revenue streams, including licensing fees, advertising, and subscription-based models. Other companies like Netflix have successfully implemented these strategies, generating billions of dollars in revenue from their original content. Our previous work in the past year includes a variety of successful TV series, including dramas, comedies, and thriller shows, such as "The Last Hope," "Secrets and Lies," and "A Year in the Life." Our productions have garnered critical acclaim and have been featured on prominent online streaming platforms such as Apple TV+.

What sets Matrix Productions apart is our dedication to exceptional customer service, technical expertise, and a focus on storytelling. We have a track record of delivering outstanding productions that exceed our clients' expectations, and we are committed to building long-term relationships with them. Our business plan is unique in its emphasis on original and innovative content, and we believe that our approach will help us stand out in the crowded TV series market. For investors, Matrix Productions presents an opportunity to invest in a growing industry with a proven track record of success. With our experienced team, strong brand reputation, and innovative approach to content creation, we are well-positioned to capitalize on the growing demand for high-quality TV series, like *Gemina*.

Financial Request and Return on Investment

To successfully launch and operate Matrix Productions, we estimate a total financial need of AED 2 million, including AED 1 million for production costs and AED 1 million for day-to-day operations. The production budget for our *Gemina* series is AED 900,000, which will cover all

pre-production, production, and post-production expenses, including location fees, equipment rentals, talent fees, and post-production expenses. In addition to production costs, we will also require AED 1 million for day-to-day operations, including rent, utilities, salaries, and marketing expenses. We plan to generate revenue through a variety of sources, including licensing fees, advertising, and subscription-based models, but we anticipate a period of several months before we start generating revenue. To ensure the success of our business, we have developed a detailed budget that outlines all expenses and revenue projections. We will also implement cost-saving measures wherever possible, such as utilizing in-house resources and negotiating favourable rates with vendors. Overall, we believe that our financial plan is realistic and achievable, and we are confident that we can secure the necessary funding to launch and operate Matrix Productions successfully.

Gemina Series Proposal



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***Gemina* Series Proposal**

Talent Needed

We are interested in finding new talent for *Gemina* since we are very confident about the plot of the series itself. Our main cast features a young girl, a young boy, two adults (a woman and a male), and a young adult woman. In terms of directors, we would love to work with one who has experience with creating abstract, visually-appealing scenes since *Gemina*'s inner thoughts need to be creatively expressed on screen. Due to this reason, some directors that we were interested in were Wes Anderson and Tim Burton.

Connection to the Project

This project was created because of the lack of representation for quiet kids at school. Typically, quiet kids are deemed as boring and disinteresting, but they are extremely misunderstood. They are so misunderstood that people might use them as a scapegoat for certain issues. We wanted to show how cool quiet kids are in the inside.

Comparison and Style

Gemina can be compared to Netflix's recent hit series, *Wednesday* (2022), in terms of genre and characters. The main character in *Wednesday*, Wednesday Addams, is also a quiet kid at school similarly to *Gemina*. However, the two series' differ in plot. *Gemina* focuses more on realistic issues like self-discovery and trust, while *Wednesday* is more of a fictional fantasy. *Gemina* is also less dark in terms of visual style since it is set during the autumn time, while *Wednesday* has a darker demeanour and story world.

Production Schedule:

Pre-production: 3 weeks (21 days)

Shooting/Production: 2 weeks (14 days)

Post production: 8 weeks (60 days)

Clearances and Rights

To make the series relatable to a young audience, we will be using popular copyrighted music in some of the scenes. The producers would need to obtain the necessary synchronization and master use licenses from the music rights holders. This includes obtaining permission from the copyright owner of the song as well as the publisher of the song.

The series may also feature brand names or trademarks. Again, the producers would need to obtain permission from the owners of those brands or trademarks. For example, one of the characters might be seen drinking from a can of Coca-Cola, the producers would need to obtain permission from Coca-Cola to use their product in the show.

Furthermore, the show might mention real-life people or events. The producers would need to obtain the necessary rights and releases from those individuals or entities. This could include obtaining permission to use an individual's name, or obtaining a release from an individual featured in a documentary-style scene.

Lastly, the script would need to be copyrighted to protect our work and prevent others from copying, distributing, or profiting from it without our permission.

The Creative Team

1. **Showrunner/Executive Producer:** The showrunner is the head writer and creative leader of the series. They oversee the overall vision and direction of the show, and work closely with the rest of the creative team to ensure consistency and quality.
2. **Writers:** The writers are responsible for crafting the individual episodes of the series, developing the characters and storylines, and writing the dialogue and action.
3. **Director:** The director is responsible for translating the script onto the screen. They work closely with the showrunner and writers to ensure that the show's visual style, pacing, and tone are consistent with the overall vision.

4. **Cinematographer:** The cinematographer is responsible for the camera work and lighting on the show. They work closely with the director to ensure that each shot is visually stunning and conveys the appropriate mood and tone.
5. **Production Designer:** The production designer is responsible for the overall look and feel of the show. They work closely with the director and cinematographer to ensure that each set, costume, and prop is consistent with the show's visual style and tone.
6. **Editor:** The editor is responsible for assembling the raw footage into a finished episode. They work closely with the director to ensure that the pacing, rhythm, and tone of each scene are consistent with the overall vision.
7. **Casting Director:** The casting director is responsible for selecting the actors who will play each character in the show. They work closely with the showrunner and director to ensure that each actor is a good fit for their role and for the overall vision of the show.

Market and Demographics

Given that the show features a teenage protagonist and takes place in a high school setting, it may particularly appeal to younger viewers, such as teenagers and young adults. However, the show's themes of murder, mystery, and intrigue may also attract an older demographic who enjoy crime dramas and suspenseful storytelling.

In terms of marketability, crime dramas are a popular genre on television and streaming platforms, with shows like *Law & Order*, *Mindhunter*, and *Breaking Bad* being some of the most successful examples. The popularity of these shows suggests that there is a significant market for crime dramas and mysteries, and that audiences are willing to invest time and money in engaging, well-written, and well-produced series in this genre.

Financial Benefits

Distributors like Netflix, Apple TV and Disney+ typically generate revenue from a show like *Gemina* through a variety of sources, including subscriptions, merchandise sales, and licensing agreements.

Subscription revenue is the primary source of income for streaming platforms. When viewers sign up for a monthly subscription, they gain access to the platform's library of content, including an original series like *Gemina*. The more subscribers the platform has, the more revenue it can generate.

Merchandise sales can also be a significant source of income for a successful show. Distributors may partner with third-party manufacturers to produce branded merchandise, such as t-shirts, posters, and other memorabilia. These items can be sold directly to fans through online stores or in retail outlets, generating additional revenue for the distributor.

Licensing agreements are another way that distributors can generate income from a successful show. For example, a distributor may license the rights to broadcast *Gemina* to international networks or streaming platforms, allowing the show to reach a wider audience and generating additional revenue for the distributor.

In addition to these revenue streams, successful shows can also help to attract and retain subscribers, which can ultimately lead to increased revenue for the platform. For example, if *Gemina* is well-received by viewers, similarly to how people reacted to Netflix's popular series *Wednesday*, it may generate positive word-of-mouth, leading to more people signing up for Netflix subscriptions in order to watch the show.

Return on Investment (ROI)

The ROI for a show like *Gemina* can vary widely depending on a range of factors, including the production budget, marketing costs, and revenue streams. The success of previous coming-of-age, crime dramas and mysteries on television and streaming platforms suggests that there is a significant market for this type of show, which could bode well for its potential ROI. We believe that investors/distributors will receive 20% of their ROI based on industry estimates and predictions.

Gemina One-Page



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Gemina One-Page**COMPANY:** Matrix Productions**PHONE:** 04 231 2313**EMAIL:** matrixproductions@mpinquiry.ae**LENGTH:** 8x60, TV Series**GENRE:** Coming-of-age, crime mystery**TARGET STREAMING PLATFORM:** Netflix (for young adults)

WHY IT MATTERS: The motivation behind writing this story stems from the lack of representation of quiet kids being main characters. As a person who grew up being the "quiet kid," I have always thought that my personality was lame and boring. Quiet kids can be mysterious and interesting too, and the main character, Gem, in *Gemina* proves it.

LOGLINE: A misunderstood girl, Gemina Solace, is wrongly framed for murder and has to clear her name and protect her town by doing her own investigative work.

SERIES SUMMARY: Fifteen-year-old Gemina Solace (Gem) is found one day by her art teacher, Miss Thatcher, in the art storage room with her hands covered in blood and her classmate unconscious beside her. During her interrogation, Gem stays silent as she does not care to explain herself. Gem's parents, Greg and Anne Solace, beg the investigators to give them a week to find out more about what happened. Gem uses this week to try to do her own investigative work. On her search, Gem discovers four other missing children in her town. She tries to find patterns and riddles between each of the cases to protect her town and clear her name.

Ironically, the name 'Gemina' is a play on the word "enigma," which explains her character perfectly: a mysterious girl who is difficult to understand. As the series progresses, the viewer will understand her psychic pain, motivations, and the reason why she never tries to explain herself. Not only does she need to solve the town's mystery, but she will also have to undergo a journey of self-discovery with the help of her polar opposite, bubbly classmate and unwanted sidekick, Milo Anderson.

Every time Gem and Milo come close to solving the mystery, an unexpected issue happens, making all their hard work useless. Regardless, Gem's great intelligence and Milo's confidence make them a dream team. Not only is it a mystery to the characters in the show, but to the viewer too. In the end, Gem finds out that it was her extremely kind and charming art teacher, Miss Thatcher, who was responsible for the missing children. However, Miss Thatcher's reasoning and motivations raise many questions too.

WHY IT WILL SUCCEED: Not only does *Gemina* focus on relatable topics like the feeling of being misunderstood and unwanted, but it combines that with an enticing mystery that will urge viewers to continue watching.

GEMINA

Show Bible

Written and Produced by
Matrix Productions Team

26 APRIL 2023

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Gemina Show Bible

Producer: Matrix Productions Team

LOGLINE: A misunderstood girl, Gemina Solace, is wrongly framed for murder and has to clear her name and protect her town by doing her own investigative work.

STORY WORLD: *Gemina* takes place in a quaint town in Canada called Huntsville. Huntsville is small, unproblematic, and quiet, so the mystery of the missing children is very shocking and unusual for the residents living there. The show will take place during the autumn season to match the dark and eerie tone of the show. Huntsville also houses the public high school the characters study at, Oakland High.

PRINCIPAL CHARACTERS:

GEMINA SOLACE (GEM): A fifteen-year-old girl with hazel eyes and deep brown, medium-length hair and wispy bangs. She is quiet, hard to understand, and mysterious. Gem does not talk to anyone unless necessary to her. Consequently, she has no friends, but that changes as the series progresses. To pass time, Gem likes to crochet alone in secluded areas – the art storage room at her school being one of her comfort places. Although Gem seems like she never has much to say, her inner thoughts are intricate and rich. She is intelligent and picks up on patterns and puzzles very fast. Gem's quiet nature did not come naturally, it was her childhood that transformed her personality. As she was growing up, Gem's parents never paid any attention to her, making her feel like her existence was unwanted. Her biggest conflict is trying to prove her innocence when she is wrongly accused of murdering a classmate.

MILO ANDERSON: A sixteen-year-old boy with curly dark brown hair and kind brown eyes. Milo is in Gem's class at school, even though, he is a year older. He had to be put in a grade lower in

elementary school. Milo can be described as the antithesis of Gem: friendly, open-minded, talkative, and outwardly curious. Milo will talk to anyone, regardless of how odd they may seem. He loves playing video games in his free time, which makes him great at solving problems in real life too. Milo is Gem's first friend, and he helps her with the mystery and through her journey of self-discovery.

GREG SOLACE (GEM'S DAD): A forty-two-year-old neurosurgeon with green eyes and black hair. Greg is constantly stressed and working. He never paid enough attention to Gem when she was growing up due to his occupation, however, we see the guilt he has built up unravel in the show.

ANNE SOLACE (GEM'S MOM): A forty-year-old stay-at-home mom with brown eyes and hair. Anne has a failing jewelry company that causes her to feel incompetent in her circle of successful, put-together friends. Because of this insecurity, Anne also does not pay enough attention to Gem. Anne always prioritizes her reputation first rather than her relationship with her husband and only daughter.

MISS THATCHER: A twenty-eight-year-old art teacher at Oakland High with brown eyes and short brown hair. She teaches Gem and Milo art every Monday at school. Miss Thatcher is lovable, kind, and understanding. She's always there to help out a student in need, however, she has a dark side to her that no one in town would have ever suspected.

SERIES EPISODES:

EP1 - Curiosity Killed The Cat (Pilot Synopsis): Gemina Solace (Gem) walks to school like she usually does and attends all her classes alone. Gem gets picked on by a bunch of girls for being quiet in class, but before her classmate Milo Anderson can defend her, Gem walks away from them unbothered. During the

break, Gem excitedly makes her way to her favourite secluded spot, the art storage room, to continue working on her crocheted cat. Meanwhile, Gem's mom, Anne Solace, is dealing with her failed jewelry company, and Gem's dad, Greg Solace, is dealing with the many patients he has to tend to as a neurosurgeon. Back in school, Miss Thatcher finds a student crying over her lost art supplies. Miss Thatcher helps the student feel better by showing her the many art supplies she has in her art storage room. When Miss Thatcher opens the door to her art storage room, she is presented with the horrific sight of Gem with bloody hands standing next to an unconscious classmate.

EP2 - A Puzzled Face: Gem goes to get interrogated, however, she refuses to say a word. The police officers are growing frustrated and tell Gem that she could be framed for the murder of her classmate, but her parents beg them to give them a week to figure it all out. Since Gem is on house arrest, she must try to find clues using the internet. During her search, she receives multiple death threats through her student email for what she did, but she simply ignores them. She finds out the name of the child who got murdered along with her social media for any hints of where she could have been before she got murdered. All of a sudden, she hears tapping on her window. Milo Anderson pops up out of nowhere and immediately reassures her that he knows she did not murder her classmate. Gem looks puzzled but he explains how his curiosity made him follow her into the art storage room. Milo tells Gem he is willing to help her figure out who really killed their classmate. After a lot of convincing, Gem agrees because she realizes she needs someone who can freely go out and investigate.

EP3 - Riddle Me This: Gem sneaks Milo into her room. They have their first meeting to find out who some possible suspects are. Gem tells Milo that she noticed missing children posters around her neighbourhood. Milo's first mission was to collect all of

the posters. He finds a total of four different ones. They both realize a few similarities between the missing children. When Gem and Milo look closer at the posters, they find a strange riddle written with pencil on each one.

EP4 - More Questions: As Milo and Gem try to solve the riddle that they have found, her parents try to walk into her room. Gem quickly pushes Milo out her window and stuffs the papers into his bag. The next day, Milo sneaks into Gem's house after school. When he reaches her house to look at the papers again, they both realize that someone erased all the pencil markings that were on them. Gem suggests that they both sneak into the school's security room to find footage of who might have done this. When they both sneak into the school they get caught by the principal, but Miss Thatcher saves them. Miss Thatcher takes the blame for Gem exiting her house when she was not supposed to. Once the principal let them go, Miss Thatcher asks Gem and Milo why they were sneaking into school. Milo admits that they are trying to solve the mystery of who killed their classmate. Miss Thatcher promises them that she can help too.

EP5 - Let's Share Secrets: After being let go, Gem returns to her house and sneaks Milo in. Gem and Milo have a deep talk about how they have grown up which helps them grow closer and learn about each other's inner conflicts. Milo leaves again and promises Gem that he would meet her tomorrow like always, however, he never returns or answers his phone the next day. Gem gets worried - an emotion she has not felt for someone in a long time. As she is doing more research online about the mystery, her mom comes into her room with a package for her. The package contained a paragraph of code. Gem solves it almost immediately and notices that it is from Milo.

EP6 - Confessions and Confusions: The paragraph was Milo's confession about accidentally killing their classmate. Gem is

surprised because the riddle also revealed his motivations towards why he did it which were linked to Milo's inner conflicts - something he swore he did not tell anyone else but Gem. The paragraph also said that Milo wanted to help Gem so that he did not look suspicious, but after getting to know her, he couldn't hide this secret any longer. Gem gets upset - another emotion she rarely feels. But after looking at the paragraph another time, she notices something a little off.

Gemina Pilot Synopsis



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Pilot Synopsis

Gemina Solace, known as Gem, is a quiet high school student who walks to school alone every day. She attends all her classes alone and is often picked on by a group of girls for being too quiet. However, Gem remains unbothered by their taunts and walks away from them without a word.

One day during break, Gem makes her way to her favourite secluded spot, the art storage room, to continue working on her crocheted cat. The art room is her sanctuary where she can escape from the noise of the school and focus on her art. Meanwhile, Gem's mom, Anne Solace, is dealing with her failed jewelry company, and her dad, Greg Solace, is busy tending to his patients as a neurosurgeon.

Back in school, Miss Thatcher, the art teacher, finds a student crying over her lost art supplies. Miss Thatcher tries to help the student feel better by showing her the many art supplies she has in her art storage room. But when Miss Thatcher opens the door to the storage room, she is presented with a shocking sight. Gem is standing next to an unconscious classmate with bloody hands. The victim has been killed, and Gem is immediately framed for the murder.

The investigation into the murder begins, and the evidence against Gem seems overwhelming. The police are convinced that she is responsible for the murder, and her family and friends struggle to believe that she could have done something so terrible. The real killer, however, remains a mystery.

GEMINA

Script Prototype

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26 APRIL 2023

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Script Prototype**EXT. GEMINA'S HOUSE - DAY**

GEMINA SOLACE, a 15-year-old girl with a mysterious demeanour, walks out of her house with a backpack slung over her shoulder. She pauses for a moment and looks back at her parents, who are too busy with their own work to notice her leaving.

Gemina adjusts her backpack and starts walking towards the sidewalk.

INT. GEMINA'S HOUSE - KITCHEN

Inside the house, Gemina's father, GREG SOLACE, a neurosurgeon, is sitting at the kitchen table surrounded by papers, lost in thought. Gemina's mother, ANNE SOLACE, a jewelry shop owner, is on the phone in another room.

GREG

(muttering to himself)

Where did I put that file?

Anne walks into the kitchen, still on the phone.

ANNE

(to Greg)

Greg, have you seen my ledger?

Greg shakes his head, still preoccupied with his papers.

ANNE (INTO PHONE)

I'm sorry, can I call you back in a few minutes? I need to find something.

Anne and Greg continue to be absorbed in their own tasks, unaware of Gemina's departure.

CUT TO:

INT. OAKLAND HIGH SCHOOL - DAY

GEMINA walks through hallways of Oakland High. The bell rings the exact moment she enters her classroom. Her Maths teacher, MISS LANCER looks up with a smile.

MISS LANCER

Right on time to start off the new year, Gemina?

Gemina makes a small nod, avoiding eye contact.

MISS LANCER

Go ahead, then, you've got your pick of seats.

Gemina takes a corner seat by the window.

LATER

The room is full and class is in full swing. Miss Lancer has an equation on the board.

MISS LANCER

(gesturing to the board)

Can anyone tell me how to solve this?

There is silence. Miss Lancer paces the front of the class slowly.

MISS LANCER (CONT'D)

(sighing, a bit frustrated)

Come on, we covered the basics last year.

CAMERA shows us a medium shot of Gemina at her desk. Slowly, the equation takes form over her head. Numbers flash and dissolve and flick around like pieces of a puzzle, until she finally arrives at the answer. It floats over her.

CAMERA cuts back to Miss Lancer.

MISS LANCER

Anyone?

CAMERA shows a close-up of Gemina. She opens her mouth as if to speak, but seems to freeze in place. She then closes her mouth and puts her head back down.

MISS LANCER (O.C.)

Alright, pay attention now...

CAMERA cuts back to a medium shot of Gemina at her desk, new numbers flickering around her head.

MATCH CUT TO:

INT. OAKLAND HIGH SCHOOL - ENGLISH CLASS - DAY

Medium shot of Gemina at her desk at English class this time. Images materialise around her head, the forms of brave knights fighting dragons and witches dancing in circles, casting spells.

MATCH CUT TO:

INT. OAKLAND HIGH SCHOOL - BIOLOGY CLASS - DAY

Now in Biology class, her thoughts materialise around her as lush green forests with exotic birds to whales and jellyfish in the deep sea.

MATCH CUT TO:

INT. OAKLAND HIGH SCHOOL - HISTORY CLASS - DAY

Now in History class, the shapes of kings and queens in lavish castles and armies of men going to war form around Gemina.

Suddenly the bell rings for the break. We see the other students collectively cheer and group with their friends, talking excitedly as they leave class.

CAMERA pans back to Gemina in an empty room. She packs up her things and leaves, all alone.

INT. SOLACE JEWELS — DAY

Anne paces behind the counter in her jewellery store, Solace Jewels. She is on the phone with her bank agent.

ANNE (INTO PHONE)

Yes, yes, I know I'm behind; but Phil, if you could just give me a bit more time-

She is interrupted by her agent on the other end of the line. We cannot make out what he's saying. She stands in place, nodding although he cannot see her.

ANNE (INTO PHONE)

Alright. I understand.

The call ends. She slumps onto the counter and looks around her empty store in defeat.

INT. OAKLAND MEDICARE HOSPITAL — SURGERY ROOM — DAY

Greg, is in the middle of a critical operation, assisted by a team of nurses. He is entirely focused on the surgery. The heart monitor beeps at a fast pace before eventually slowing down. Finally, he takes a step back.

GREG

(breathing a sigh of relief)

He made it.

CAMERA cuts to him exiting the surgery room, tossing his lab coat on. He is visibly exhausted. A NURSE with a clipboard hurries to his side. They walk together.

NURSE

Your next one's in twenty.

GREG

Well, that's more time than I expected.

NURSE

And we might need you to cover a couple hours on the emergency night shift.

Greg stops walking and turns to the Nurse.

GREG

What? I thought Richards was on that.

NURSE

(shrugging)

Don't shoot the messenger.

INT. OAKLAND HIGH SCHOOL - HALLWAY - DAY

CAMERA follows SARAH, a bully walking towards Gemina. Sarah nudges Gemina with her shoulder as they walk past each other.

CAMERA stops following Sarah to show her annoyance as Gemina ignores her.

Sarah

(annoyed)

Hey, freak!

Gemina keeps walking. BULLY follows her.

Sarah

Don't ignore me! Or are you deaf too?

CAMERA shows a wide angle shot of the hallway. Gemina's thoughts form a vivid, abstract cloud around her that seems to be gradually growing darker whilst looming over the BULLY, who is still following her. MILO sticks his head out of a classroom.

Sarah

Hey!

MILO

Don't you have anything better to do?

Sarah

(scoffing in disbelief)

Don't you? The knight in shining armour act isn't cute.

MILO

Neither is that haircut.

CAMERA shows a close-up shot of Gemina's face. Milo and the BULLY's bickering become muffled and unintelligible background noise. Gemina's thoughts pulse around her face from pitch black to grey.

CAMERA shows an over the shoulder angle of her approaching the door to the Art Storage Room. Her thoughts seem to grow brighter and more colourful the closer she gets to the door.

CAMERA shows a close-up shot of her hand grasping the door handle and turning it. The door cracks open.

CAMERA shows an over the shoulder shot of Milo. He has followed Gemina to the Art Storage Room. He watches her open the door.

Gemina Budget Prototype



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25th April, 2023

Budget Prototype

Since Gemini is a lower pitch series with only 8 episodes with 60 minutes each, the total amount required is AED 996,500 (roughly 1 million) which sums up to \$270,900. Furthermore, another 1 million Dirhams will be required for day-to-day operations such as utilities and salaries. For the pilot episode 'Curiosity Killed the Cat' it will cost around AED 124,500 which sums to \$33,900. The reason behind this reasonable amount is that no celebrities were involved which cuts down costs when it comes to the cast, furthermore, the required time to shoot is only 14 days, which allows us to keep our budget low. The breakdown of the budget is summarized below by our production company, Matrix production and was achieved by researching an estimated cost for each section. This includes cast, above the line, below the line, production, postproduction, and extra expenses.

GEMINA

Curiosity Killed The Cat (Pilot)

SHOOTING DAYS:	BUDGET DATE:	PREPARED BY:	
14 Days	14/04/2023	Matrix Production	
CAST	DAILY RATE	DAYS NEEDED	COST
Lead Actor	AED 4000	14	AED 56000
Lead Actor	AED 4000	14	AED 56000
Supporting Actor	AED 2000	10	AED 20000
Supporting Actor	AED 2000	10	AED 20000
Supporting Cast	AED 3000	10	AED 30000
TOTAL:			AED 182000

Above The Line

ABOVE THE LINE	DAILY RATE	DAYS NEEDED	COST
Story & Script	AED 1500	18	AED 27000
Producer	AED 1800	14	AED 25200
Director	AED 2500	14	AED 35000
Director of Photography	AED 4000	14	AED 56000
TOTAL:			AED 143200

Below The Line

BELOW THE LINE	DAILY RATE	DAYS NEEDED	COST
Camera Department	5000	14	AED 70000
Lighting Department	AED 2500	14	AED 35000
Sound Department	AED 2500	14	AED 35000
Art Department	AED 1000	14	AED 14000
Assistant Directors	AED 1000	14	AED 14000
Production Department	AED 5000	14	AED 70000
Make-Up Department	AED 1000	14	AED 14000
Costume Department	AED 1000	14	AED 14000
Additional Staff			
TOTAL:			AED 266000

Production

PRODUCTION	DAILY RATE	DAYS NEEDED	COST
Equipment & Insurance	AED 5700	14	AED 79800
Locations	AED 1000	14	AED 14000
Production Design	AED 4000	14	AED 56000
Costume	AED 570	14	AED 7980
Hair & Make-Up	AED 2000	14	AED 28000
Catering	AED 2500	14	AED 35000
Transport	AED 1400	14	AED 19600
TOTAL: AED 240380			

Post Production

POST PRODUCTION	DAILY RATE	DAYS NEEDED	COST
Editor	AED 660	60	AED 40000
Assistant Editors	AED 300	60	AED 18000
Hard Drives & Office	One time rate (x4)	60	AED 2000
Sound Design	AED 415	60	AED 25000
Music Rights	On time rate	60	AED 10000
TOTAL: AED 95000			

Extra Expenses

Marketing and promotion: AED 20000

Sound Design: 5% of the total budget

Music Rights: 2% of the total budget

Graphics/credits design: 50000

Hard Drives & Office: Sandisk 1Tb Extreme Pro Portable Ssd - Up To 2000Mb/S (4 pieces)

Total for an episode: AED 124,500

Total Budget Fees for Gemina = AED 996500 (roughly 1 million)

Gemina Storyboard of Pilot



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